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In the United States Patent and Trademark Office

Serial Number: 09 / 473,078

Appn. Filed: 12/28/1999

Applicant(s): Roy Shkedi

Appn. Title: A Method for Transacting an Advertisement Transfer

GAU: 3622

Request For Continued Examination

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir or Madam:

In response to the Office Action mailed 4/8/04, Applicant hereby requests continued prosecution of this application under 37 CFR 1.114, and that Amendment E in the application be entered. The requisite RCE fee under 37 CFR 1.17(e), and Amendment E, are attached.

Consistent with the 5/25/04 telephone discussion with the Supervisory Patent Examiner, Applicant respectfully requests that a new examiner be assigned to the application upon the beginning of the continued examination.

5/25/2004 LUSINGMIA 00000048 09473078

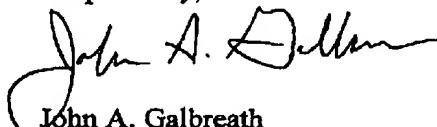
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Respectfully,

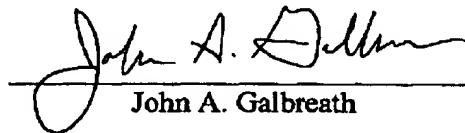


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Certificate of Fax Transmission: I certify that on the date below, this document and referenced attachments, if any, was faxed to the U.S. Patent Office at 703-872-9327.

25 May 2004



John A. Galbreath